

PPCmate

Get started with the PPCmate API

FEATURE GUIDE • API

Step by step, with real screenshots of every screen

[PPCMATE.COM/GUIDES](https://ppcmate.com/guides)

Open API Guide. Everything you can do in the panel is available over REST, in JSON over HTTPS.

The screenshot shows the 'Your API Key' section of the PPCmate interface. It includes a text box for the API key (callout 1), a 'Renew' button (callout 2), and a 'Getting Started' section with fields for 'Base URL' (callout 3), 'Authentication' (callout 4), and 'Content type'. Below this is a 'Test your key' section with a text input for the API key (callout 5) and a 'Check your balance' button.

1 Your API Key

Sent in the X-Access-Token header on every request. It grants full access, so keep it secret.

2 Renew

Makes a new key and stops the old one at once. Keys expire after 30 days without use.

3 Base URL

<https://api.ppcmate.com/adv>

4 Authentication

X-Access-Token: <your API key>. Bodies are JSON; creative uploads use multipart/form-data.

5 Test your key

The page gives ready curl commands to list your campaigns and check your balance.

Tip: A 401 response means the key is missing, expired or was renewed. Generate a fresh one and retry.

Each section lists its endpoints: Campaigns, Creatives, Reports, Balance & Billing and Dictionaries.

Campaigns		
1 Method	2 Endpoint	Description
GET	/campaign	List your campaigns (paginated, supports search and status filters)
GET	/campaign/{id}	Get a single campaign with full targeting settings
POST	/campaign	Create a campaign
PUT	/campaign/{id}	Update a campaign
GET	/campaign/activate/{id}	Activate (enable) a campaign
GET	/campaign/deactivate/{id}	Deactivate (pause) a campaign
DELETE	/campaign/{id}	Delete a campaign
GET	/campaign/{id}/stats	Quick stats for one campaign

1

Method

GET reads, POST creates, PUT updates, DELETE removes.

2

Endpoint

For example GET /campaign lists your campaigns, GET /campaign/{id}/stats gives quick stats, and /campaign/deactivate/{id} pauses one.

Tip: Use the Dictionaries endpoints to look up the ids for countries, devices and other targeting values.

YOU'RE READY

Launch your first API integration

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