

PPCmateX

Work with Mia, your AI Strategist

FEATURE GUIDE • AI STRATEGIST

Step by step, with real screenshots of every screen

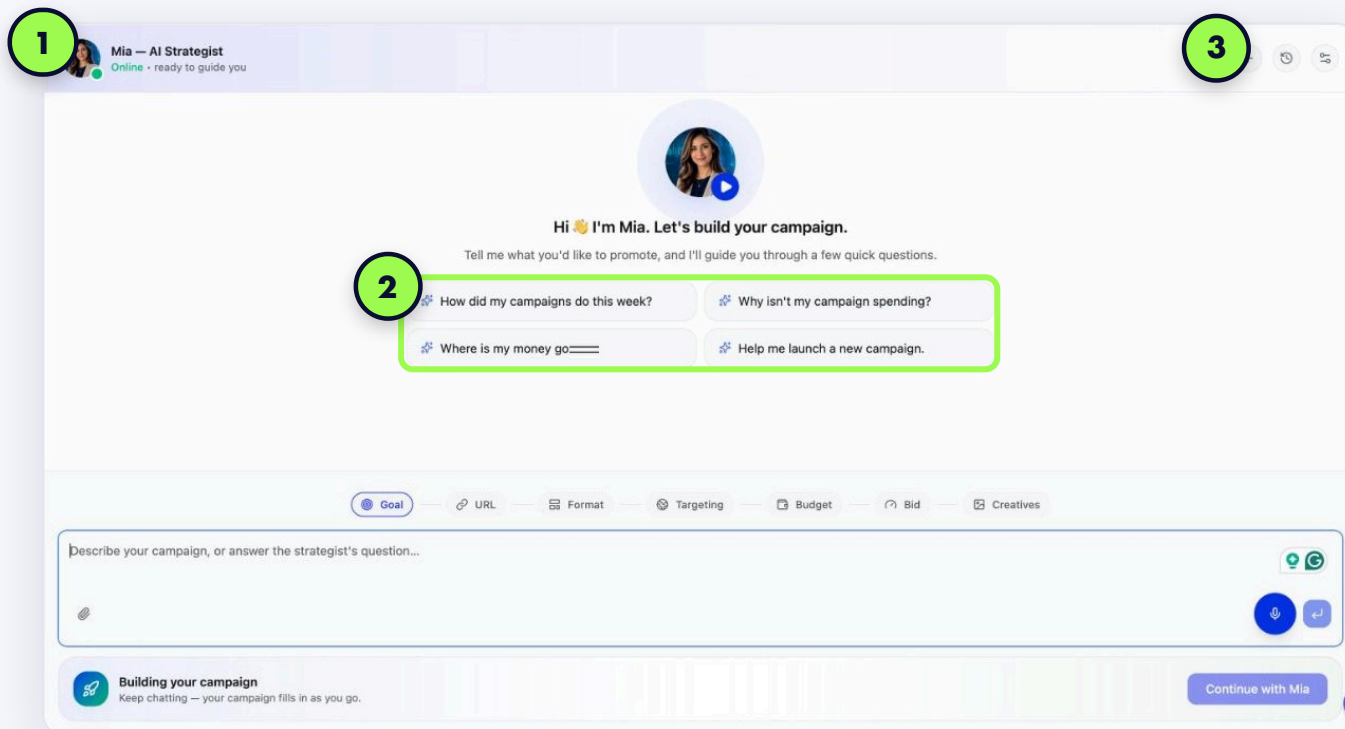
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STEP 1 OF 2 Meet Mia

PPCmateX

Open AI Strategist from the menu. Mia knows your account and answers in plain language.



1 Mia — AI Strategist

Your assistant inside PPCmate. Ask about results, spending or a new campaign.

2 Quick questions

"How did my campaigns do this week?", "Why isn't my campaign spending?", "Where is my money going?" or "Help me launch a new campaign."

3 New chat, history & settings

Start a fresh chat, reopen an earlier one, or open the settings.

Tip: Ask follow-up questions. Mia keeps the context of the chat.

Describe what you want to promote. Mia asks a few questions and fills in the campaign as you go.

1

Steps

Goal, URL, Format, Targeting, Budget, Bid and Creatives. Each lights up when it's done.

2

Chat box

Type your answer, or attach a file with the paperclip.

3

Voice

Use the microphone to talk instead of typing.

4

Continue with Mia

When the steps are filled, review the campaign and launch it.

Tip: Changes Mia makes to your campaigns show in your notifications and can be undone for 7 days.

YOU'RE READY

Launch your first campaign with Mia

GET STARTED AT PPCMATE.COM

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