

PPCmateX

Connect PPCmate to Claude or ChatGPT

FEATURE GUIDE • AI CONNECTOR

Step by step, with real screenshots of every screen

PPCMATE.COM/GUIDES

Open AI Connector (MCP). Your assistant reads your real numbers straight from the platform: no exports, nothing estimated.

AI Connector (MCP)

Connect your PPCmate account to an AI assistant — Claude, ChatGPT or any client that speaks the Model Context Protocol — and ask about your campaigns in plain language. The assistant reads your real numbers straight from the platform: no exports, no copy-paste, and nothing estimated.

1 Connected Apps

AI apps that can use your account. Disconnect to revoke access right away.

ChatGPT [View and manage](#)

Connected Oct 2 · last used 17 days ago

2 [Disconnect](#)

ChatGPT [View and manage](#)

Connected Oct 2 · last used 18 h ago

[Disconnect](#)

Claude [View and manage](#)

Connected Oct 2 · last used 3 h ago

[Disconnect](#)

3 Your API Key

The connector uses the same key as the REST API — one key per account. If you have already generated one on the API Guide page, use it here; you do not need a second key.

..... [Copy](#) [Paste](#) [Renew](#) 4

Treat it like a password. Anyone holding it can read your account, pause your campaigns and create audiences. Renewing here revokes the old key everywhere, which is how you cut off an assistant you no longer use.

1

Connected Apps

Every AI app that can use your account, and when it was last used.

2

Disconnect

Revokes that app's access right away.

3

Your API Key

The same key as the REST API, one per account. Treat it like a password.

4

Renew

Makes a new key and revokes the old one everywhere.

Tip: Only press Renew if you want to cut off every app that uses the current key.

Add PPCmate as a custom connector in your AI app, using the server URL shown on the page.

Connect Your Assistant

- 1 Server URL: `https://api.ppcmate.com/api/mcp`
- 2 Authentication: `Authorization: Bearer <your API key>`
- 2 Claude or ChatGPT — add a custom connector and paste the server URL above. You'll be asked to log in to PPCmate and approve the connection, and it then appears under Connected Apps, where you can disconnect it at any time. If your app asks for a header instead, set Authorization to `YOUR_API_KEY`

- 3 Claude Code, Cursor, or any local client — add this to your MCP configuration:

```
{
  "mcpServers": {
    "ppcmate": {
      "type": "http",
      "url": "https://api.ppcmate.com/api/mcp",
      "headers": {
        "Authorization": YOUR_API_KEY
      }
    }
  }
}
```

- 4 Check the connection from a terminal:

```
curl -X POST "https://api.ppcmate.com/api/mcp" \
-H YOUR_API_KEY \
-H "Content-Type: application/json" \
-d '{"jsonrpc":"2.0","id":1,"method":"tools/list"}
```

ⓘ A 401 response means the key is missing, expired or was renewed. Generate a fresh key above and reconnect.

1 Server URL

`https://api.ppcmate.com/api/mcp`

2 Claude or ChatGPT

Add a custom connector, paste the server URL, log in to PPCmate and approve. It then shows under Connected Apps.

3 Claude Code, Cursor or other local clients

Paste the ready-made MCP configuration. It already contains your key.

4 Check the connection

Run the curl command. A 401 means the key is missing, expired or was renewed.

Tip: When you approve, choose View only for read-only access, or View and manage to let it change bids, budgets and schedules.

The page lists every tool the assistant can use, and whether it reads or writes.

What the Assistant Can Do		
1 Tool	2 Access	3 What it answers
<code>get_me</code>	Read	Your account: id, name, e-mail, timezone and currency
<code>get_balance</code>	Read	Total, available and the runtime balance the bidder enforces
<code>get_campaigns</code>	Read	Your campaigns with status, bid, budgets, traffic type and dates
<code>get_campaign_detail</code>	Read	One campaign's full setup: targeting, pricing, budgets, schedule, frequency caps, domain/app/SSP lists, conversion tracking
<code>get_campaign_stats</code>	Read	One campaign over a date range: spend, impressions, clicks, conversions, CPC, CPM, CPA, ROAS
<code>get_account_stats</code>	Read	Account totals for a date range, with a per-campaign breakdown sorted by spend
<code>get_channel_performance</code>	Read	Results per channel and ad format (Google, Microsoft, ChatGPT, Facebook, Instagram, Pop, Push...) for a date range
<code>get_campaign_health</code>	Read	Why a campaign is not spending: balance, budget, dates, IO expiry, creative moderation, targeting reach, landing page
<code>get_campaign_creatives</code>	Read	Every creative on a campaign with its moderation status, and the reason when one was refused
<code>get_campaign_change_history</code>	Read	What was changed on a campaign, when and by whom
<code>get_campaign_placements</code>	Read	Where a campaign's impressions landed: top domains, content categories and site types
<code>get_conversion_tracking</code>	Read	Whether a campaign's conversion tracking is working, with the last conversion time
<code>get_campaign_billing_summary</code>	Read	Daily spend, burn rate against budget, IO expiry and how long your balance lasts
<code>get_recommendations</code>	Read	One pass over your active campaigns, listing what to fix, ranked by severity

1 Tool

For example `get_campaign_stats`, `get_campaign_health` or `get_recommendations`.

2 Access

Read tools only look. Write tools change something, and need View and manage.

3 What it answers

Account, balance, campaign stats, health checks, placements, conversion tracking and more.

Tip: Every figure comes from a real query against your account. The assistant is told never to estimate a number.

Ask in plain language. The connector is built so the worst case stays small.

1 Things to Ask

- What did I spend last week, and which campaign had the best CPA?
- Why is my Brazil pop campaign not spending?
- Compare conversions and ROAS across all my campaigns for September so far.
- Which of my campaigns are running right now, and what are they bidding?
- My balance is low — which campaigns should I pause first?

2 What It Cannot Do

An AI assistant also reads the open web, so the connector is built to keep the worst case small. An app you approved with **View only** reads your account and changes nothing. A connection made with the API key can also pause and resume campaigns and create audiences. An app you approved with **View and manage** can, in addition, change budgets, bids and schedules and block placements, at most 2x per change. Every such change shows up in your notifications with the app's name, and can be undone for 7 days.

No connection can:

- deposit, withdraw or move funds, or make payments
- delete campaigns, creatives or audiences

1 Things to ask

"What did I spend last week, and which campaign had the best CPA?" or "Why is my Brazil pop campaign not spending?"

2 What it cannot do

No connection can deposit, withdraw or move funds, make payments, or delete campaigns, creatives or audiences. Bid and budget changes are capped at 2x per change and can be undone for 7 days.

Tip: Every change an AI app makes shows in your notifications with the app's name.

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PPCmate