



PPCmate

RESELLER PROGRAM
**ADVERTISING
WHITE LABEL DSP**

Our industry solution is built on years of experience and trust, which is ideal for companies who need a way to start their own white label advertising business.



*Start your own
programmatic
advertising
business*

JOIN TODAY OUR RESELLER PROGRAM

We are offering you to have your own branded and customized programmatic advertising platform, and that's not all. We offer you all the marketing tools you may need to run your own successful programmatic advertising business.

Simply select and subscribe one of our Create's Virtual Label DSP plans, subscribe the platform and you are ready to sign up new customers. Your dedicated account manager will assist you in every step and together we will grow your business.

PROGRAMMATIC ALL-IN-ONE SOLUTION

Our new Programmatic White Label Dealer program is designed to create new transformation opportunities and generate new revenue for your dealership.

Whether you want to go local or international, mobile or desktop, we have the right programmatic traffic for you to reach from all major ad networks with the most versatile formats.

200+

AD NETWORKS

100%

AD-VISIBILITY

98%

GLOBAL COVERAGE

75%

DEVICE COVERAGE



Push Notification

Push notification can increase lead conversion by up to 10% with your targeted audience.



Pop-under

At least 7% conversion rate for pop-under ad on mobile browser window of a website.



Display

Display advertising is one of the most popular and traditional methods of advertising.



Native

Native advertising is the integration of marketing content with a website's content.



Video

Video advertising is one of the most effective and profitable marketing strategies.



3rd Party Ad Tags

Ad tags allow advertisers to track ad performance and optimize ad content effectively.

PROGRAMMATIC ADVERTISING PLATFORM

We provide **all** the tools **you** need to run your own branded DSP without any hassle.



Full Branded

Whichever domain, change **all** ads with **one** and **all** CTR.



Own Profit Margins

Set your own profit margins and view **daily** Ad rates.



Client Management

Manage your advertisement and monitor their campaigns.



Localization

Target **local** advertising **efforts** without **complex**.



Uptime Guarantee

High quality **99.99%** availability, check our **Uptime Status**.



Self-Serve Environment

Let your customer create and manage their own advertising campaigns.



Dedicated Support

Your dedicated account manager will **assist** you **anytime**.



E-commerce Ready

Start accepting payments with **PayPo**, **Stripe**, **Cardify** and more.



Own Branded Emails

Send your own email **notifications** with custom message and signature.



Free Training

Free **guides** **you** through our advertising **platform**.



DSP Creative Attribution

We **analyze** **new** creatives with **some** **minutes** **or** **even** **seconds**.



Cancel Anytime

You can **cancel** **subscriptions** any the month you **subscribe**.

WHITE LABEL DSP PLANS

Choose your way to partner with PPO and get your own branded platform.



Agency

\$95

per month

The Agency **Platform**

- ✓ Own Branded Ad Platform
- ✓ Access to Global Advertisers
- ✓ Access to Global Publishers
- ✓ 5% Commission on Margins
- ✓ 20+ White Label DSP Advertisers
- ✓ No Minimum Commitment

Order Agency **Platform**



Business

\$245

per month

Everything in Agency **Platform**

- ✓ Real-time Analytics
- ✓ AI Forecasting & Optimization
- ✓ Brand & UX Customization
- ✓ Custom DSP Integration
- ✓ Support for Paid and Organic
- ✓ Dedicated Success Agent

Order Business **Platform**



Premium

\$58

per month

The Premium **Platform**

- ✓ Own Branded Premium DSP
- ✓ Advertiser Cost-Per-Ad Network
- ✓ Advertiser Referral Tracking
- ✓ Publisher and Paid Advertisers
- ✓ Launch All Top Campaigns
- ✓ Launch More Campaigns

Order Premium **Platform**



START YOUR OWN ADVERTISING BUSINESS

Select and subscribe to one of PPCmate's proven Lead Gen plans, customize the platform and you are ready to sign up new customers.

Your dedicated account manager will assist you in every step, and together we will grow your business.

CONTACT US

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